The Can’t Miss Safety Event for Employee Teams and Their Leaders

SAFETY IN ACTION 2018
MARCH 14 - 16, 2018 - ORLANDO, FLORIDA

Pre-Conference Development Seminars March 12-14, 2018
Register today at www.safetyinaction.com
Safety in Action is the only event where employees from every level gather to address the top issues affecting safety today. Get the latest developments on:

- Behavior-based safety
- Employee engagement and motivation
- Safety performance improvement
- Developing and networking for safety teams
- Serious and fatal injury prevention
- Safety culture change
- Safety data analytics and metrics
- Workplace fatigue and stress management

…and much more. Led by those who’ve been there, Safety in Action inspires, engages, and equips employees to build safer workplaces and communities.
AGENDA

MARCH

MONDAY
6:00 AM - 6:00 PM
Conference Check-In
Facilitator Skills Workshop
Pre-Conference Development Seminars
SafeAlign Workshop – Foundations

6:00 AM - 6:00 PM
Conference Check-In
Facilitator Skills Workshop
Pre-Conference Development Seminars
SafeAlign Workshop – Job Safety Briefings

TUESDAY
6:00 AM - 6:00 PM
Conference Check-In
Facilitator Skills Workshop
Pre-Conference Development Seminars
SafeAlign Workshop – Safety Contacts
Safety Showcase and Welcome Reception

WEDNESDAY
6:00 AM - 6:00 PM
Conference Check-In
Facilitator Skills Workshop
Pre-Conference Development Seminars
SafeAlign Workshop – Foundations

6:00 AM - 6:00 PM
Conference Check-In
Facilitator Skills Workshop
Pre-Conference Development Seminars
SafeAlign Workshop – Safety Contacts
Safety Showcase and Welcome Reception

THURSDAY
6:00 AM - 8:30 AM
Breakfast
Conference Sessions
Conference Lunch & Closing Remarks

FRIDAY
7:00 AM - 12:00 PM
Conference Sessions
Conference Lunch & Closing Remarks
SafeAlign®: Foundations

SafeAlign is a system for creating breakthrough performance for supervisors and managers. This workshop on the foundations of this system will help you begin to transform the relationship between your leadership, culture, and safety.

Starting with the meaning and importance of exposure reduction, you will learn how to appreciate your leadership strengths and challenges, how to use your influence to develop a strong organizational culture, and how to leverage your performance to impact the safety of your direct reports.

The three SafeAlign sessions on Monday, Tuesday, and Wednesday can be bundled for a discounted price.

The Four Defining Attributes of a World-Class Safety Organization

In this session, we will explore and discuss the concept of world-class safety and dig into the four primary attributes associated with those who truly fit the label of world class in safety.

Fundamentals of Process Safety: Preventing Fire and Explosions

Gain a critical foundation in the science and practice of fire and explosion prevention. Learn from the experts about the properties of common materials, how to analyze risk, and get an introduction to the concept of hazard-area classification.

SafeAlign: Safety Contacts

SafeAlign is a system for creating breakthrough performance for supervisors and managers. This workshop on safety contacts will show you how to leverage your everyday interactions with employees to reduce exposure and gain traction with your safety improvement efforts.

Improve your engagement capability as a leader. Join us to gain the skills you need to identify exposure in the workplace, understand why employees “do the things they do” when exposure exists, and provide meaningful feedback to your workers that will improve safety.

The three SafeAlign sessions on Monday, Tuesday, and Wednesday can be bundled for a discounted price.
Advanced Interaction Skills – Making Feedback More Meaningful and Memorable
Change lives with effective feedback techniques. Learn the science behind effective feedback—and how to work with (not against) the human brain to change behavior.

Coaching for World-Class Safety Performance
Magnify your influence on culture by coaching others to be better leaders. Discover the key principles for leadership coaching and how to apply them to real-world situations.

Leadership Behaviors that Shape and Strengthen Your Culture: The Role of the Transformational Leader to Drive Organizational Change
Make continuous improvement a reality. Learn and practice the leadership behaviors that will support genuine culture change.

Motivating BAPP® Observers
Pre-requisite: BAPP license
Take the guesswork out of observer motivation. Learn the principles, practices, and strategies for creating an enthusiastic and effective corps of observers.

Process Safety Management: What is It and Why Do We Need It? Closed
Get up to speed on the elements of a sound process safety management (PSM) system. Learn how PSM is different from occupational safety and how this discipline can help you manage exposure in organizations large and small across a variety of industries.

Rincon® Software - Overview
Pre-requisite: BAPP license
Build fluency with the key features of Rincon software. Learn how to manage, analyze, and report on observation data for better safety decision making and action.

SafeAlign: Job Safety Briefings
SafeAlign is a system for creating breakthrough performance for supervisors and managers. This workshop on job safety briefings will show you how to communicate safety before, during, and after the job for more consistent exposure reduction.

Build your communication skills and learn how to make safety briefings more effective. Learn what effective communication looks like, understand your personal communication style, and learn how to better help your team recognize and control exposure for themselves and others.

The three SafeAlign sessions on Monday, Tuesday, and Wednesday can be bundled for a discounted price.

Sharing the Fun: Steering Committee Roles that Build on Success Closed
Pre-requisite: BAPP license
Equip everyone on your team to step up—not just the facilitator. Learn what it means to develop genuine role diversity within your team and how to create it.

Strategic Communications: How to Inform, Motivate, and Engage Your Organization in the Safety Process
Make your voice—and your process—heard. Discover the communication tools and techniques that professionals use to promote their message and win hearts and minds.

Facilitator Skills Workshop
Pre-requisite: BAPP license
Sustain and support your process by equipping your facilitators with the practical skills and tools they need to succeed in their vital role. This workshop also provides an enriching networking opportunity with other BAPP technology facilitators and a forum for discussing and developing solutions to challenges specific to your implementation.
10:00 AM - 11:00 AM
Supervisor Safety Leadership: Critical Interactions and How to Get Them Right

In today’s organizations, the supervisor’s role is pivotal. But in this era of “do more with less,” choices often have to be made about what gets done and what doesn’t. So, what happens during those pivotal moments of truth? How can we be sure the right choices are still being made around safety when getting it all done isn’t feasible? DEKRA’s work in the field with safety leaders around the world shows there are five critical activities every supervisor must do well to drive a positive safety culture. These activities are woven into the fabric of every company’s safety management system, but not always done effectively. Attendees in this session will learn the five key activities, why they are important, and how supervisors can build fluency in each one of them.

10:00 AM - 11:30 AM
Your Personal Safety Vision — Developing It, Communicating It, and Living It

Having a strong personal safety ethic and communicating it is important for any safety leader. This session discusses how to translate your safety ethic into an effective personal safety vision that can help improve safety in your organization. Learn the importance of creating your personal safety vision and how to communicate it effectively in the organization.

Spinal Conclusions: The Complete Back Injury Prevention School

The Bureau of Labor Statistics reported that of all 379,340 strains, sprains, and tears that occurred on the job in 2009, 195,150 (or 51.4%) were to the back, with an annual cost of $100 billion. That is just the medical cost of the back injuries. This seminar will provide in-depth knowledge of the back including, medical school anatomy, physiology, biomechanics, common problems, at-risk work practices, therapeutic exercises, and replacement preferred work methods. ‘The most common comment following the training is that attendees now understand why twisting and lifting is so damaging, and why the pain from lifting incorrectly is often delayed. Fact: A healthy disc will catastrophically rupture at just over 2000 lbs. per square inch from compression but will rupture up to 11 times easier when rotation is added.

1:30 PM - 2:30 PM
Feedback: Making It a Conversation NOT a Sermon

We’ve all been a part of poorly framed discussions that come across as blaming, self-righteous, or one-sided in nature. It doesn’t have to be that way. Get ready for a lively discussion that helps all observers focus their feedback sessions on problem solving. This session features group participation and the “Five Question” approach to problem solving to provide participants with new insights and best practices.

Building and Maintaining Successful Teams

We’ve all been a part of teams that thrive and are successful. We’ve also been a part of teams that never seem to reach their potential. What are the characteristics that foster team success and mission accomplishment? This session takes an insightful look at those key factors and shows you how to build a team environment characterized by individual respect, efficiency, excellent communication, and, ultimately, results.

Action Learning: Using Practical Scenarios to Improve Your Safety Leadership

Most senior leaders are dedicated to improving the safety culture of their organizations but are often challenged with knowing where to start. Using a case example, this session will explore how to align safety values with business decisions through a facilitated scenario approach.

Leadership Skills that Inspire and Motivate Others

It is difficult to get people to shift paradigms about workplace exposure. This session outlines practical techniques, including coaching and skills-development best practices, to stimulate and encourage new thinking. Attendees will also understand the benefits of using a transformational leadership style and key leadership best practices to inspire and motivate others.

1:30 PM - 3:00 PM
Adults Are Not Just Big Kids: Applying Adult Learning Principles to Improve Training Success

Part of being an effective educator/trainer involves understanding how adults learn best. Whether you are involved in leading daily job safety briefings, monthly safety meetings, or training RAPP observers and coaches, or even training other trainers, incorporating adult learning principles into the design and delivery of your meetings and training can help transform your sessions into more effective, significant, and memorable learning experiences.

Coaching Skills for Observers

Learn how to build effective coaching relationships to improve skills for safety excellence. Identify pitfalls to coaching, and learn what works in giving feedback, getting agreement, and setting goals. This session is ideal for supervisors and anyone who directs the work performance of others.

2:45 PM - 3:45 PM
Removing Barriers to Effective Meetings

Does it seem as if you spend most of your day in meetings? How can you make the most of your meeting time? Are there clear objectives, expected outcomes, roles and responsibilities, action items, and minutes? Here’s a session to help you spend less time in meetings, and to get the most out of the time you do spend by scheduling and conducting effective meetings.

4:00 PM - 5:00 PM
How to Make Job Safety Briefings Interactive

Leaders often default to the “safety sermon” in their job safety briefings. This session focuses on a more interactive and engaging approach to job safety briefings, tapping into employee experience and engaging them in a discussion about specific risk and exposures, and how to manage them. We will explore a simple five-step process for making your job safety briefings more interactive and engaging. This approach increases the retention of key points and optimizes the likelihood of behavioral change that minimizes exposure to risk.

Behavior Change on the Spot: Combining ABC Analysis with Guidance Feedback

Feedback is information about performance in relation to a goal. Guidance feedback is information about performance when the performance falls short of a goal. That’s a problem. ABC analysis is a problem-solving tool. A perfect combination! Learn how to use these two behavioral skills together to remove barriers to successful performance.

Icebreaking and Activities for Meeting and Training Effectiveness

Icebreakers and structured exercises can enhance communications skills and team building, or simply re-energize and relax group settings. Used appropriately and effectively, they improve learning and create an environment where people have fun while gaining knowledge. This session provides a snapshot of how, when, and why to use icebreakers and other related exercises. Then the fun begins! Actionable exercises are demonstrated with the group to cement learning.

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Exposure Recognition = 20/20 Vision

One of the objectives of BAPP technology is to increase the employee’s ability to recognize exposure. It is easy to see an exposure when an injury is “about to happen,” but is more difficult to see exposure when imminent danger does not exist or someone is lowering the level of exposure by performing behaviors safely. In this session, attendees learn techniques for how to identify exposure on a more consistent basis and provide positive and guidance feedback.

Is Your Training Meaningful and Memorable? Tips, Tricks, and Traps

Training is an ongoing process, not an event. Discover how to leverage the power and impact of your process training sessions—and avoid the traps—with a seasoned DEKRA consultant as your guide. This dynamic session shows you the laws and stages of learning and how to use them to your advantage, how to use sample photos with a message (without the blood and guts), and how to use powerful one-line memory hooks to drive home your point.

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You Can Be a Dynamic Speaker — I Promise!

Public speaking can be unnerving. The good news is that giving presentations is a set of skills, and as we know, skills can be learned and improved—dramatically in fact. In this session, you will learn basic presentation techniques and tips, and then practice these skills in small, fun, comfortable groups.
I'M A SUPERVISOR/MANAGER LOOKING FOR NEW IDEAS

I’m a supervisor/manager looking for new ideas and recommendations. This session will educate you on how to identify your own biases and control the exposure. It will address how and why it is important that they affect the operations of the business. Therefore it is important that they understand how inherent biases can impact their decision-making process and thus process safety outcomes. These biases can cause us to underestimate the risks or overestimate the capabilities of the systems to control the exposure to the hazards. We will discuss these biases in this session, how they can impact decisions and operations, and how to overcome the biases through the application of practical recommendations.

10:00 AM - 11:00 AM
Sustainability: Keeping Your Change Efforts Beyond the First Year
BAPP technology improvement efforts and SafeAlign safety leadership development initiatives are powerful change mechanisms that, once implemented, continue to add value and reduce exposure. This session is about how to formally diagnose the health of your project after the initial implementation. Once a current picture is obtained, a sustainability action is developed that reinforces the effective aspects of your process and addresses the aspects that need to be adjusted. Working the sustainability action plans will keep your processes healthy.

11:15 AM - 12:15 PM
Distracted Driving and the Multitasking Myth
Driver distractions now rank with alcohol and speeding as leading factors in fatal and serious injury crashes. The most common rule is the acceptance of using hands-free devices, but is hands-free cell phone use safer than handheld cell use while driving? This session draws from the field of neuroscience to understand the distracted brain to provide you with information to ensure meaningful policies are established to effectively ensure employees are never distracted while driving.

1:30 PM - 2:30 PM
Discipline and Safety: 6 Best Practices to Guide You 
& Common Myths Busted
For many, the question of whether and how to apply discipline for safety violations can be confusing. If done poorly, discipline can impact exposures, incident reporting, perceptions of fairness, and morale. In this session, we will present common discipline myths and helpful best practices to facilitate fair treatment and improved safety for all. Shape your workplace with an informed discipline process that incorporates a behavioral approach.

1:30 PM - 2:30 PM
Personal Commitment to Safety
This dynamic session helps leaders create true organizational commitment to zero harm—leaders must engage the hearts and minds of others. This kind of motivation is not something that can be accomplished with the right words or strategy—it requires a very personal commitment that starts with who the leader is and what he or she really values. Presented by renowned DEKRA leader Jim Spigener, this dynamic session helps leaders focus their attention on how to become personally connected to safety, starting with defining their own personal value for human life—and learning how to translate that value into concrete safety leadership behaviors that in turn connect and motivate others.

2:45 PM - 3:45 PM
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2:45 PM - 3:45 PM
Leading with Safety While in the Midst of Making Companies More Efficient
Leaders today are consistently pressured to be more efficient and productive. Some perceive this to be inconsistent with their safety goals; however, it is not necessarily the case. The focus of this session is on creating a leadership process that incorporates both efficiency and safety.

3:15 PM - 4:45 PM
Using Moments of Safety Transformation to Drive Culture
In any given interaction, there is an opportunity to make a lasting impact in a person’s beliefs and actions. This opportunity is most easily missed when engaged in that interaction doesn’t leverage the power of transformational leadership style. This session shows how to understand the drivers of personal safety for transformational change. The session is appropriate for anyone who wants to be more effective in creating long-lasting safety change in others.

3:15 PM - 4:45 PM
Managing with Accountability vs Responsibility in the Politically Correct World
In this session, we will examine the effect the politically correct world is having on the person–in–charge (PIC). We will look at how we can be accountable and responsible to a granular level so as to fully understand the difference. In these days of “everyone’s a winner” we have accountability slip to a point where everyone’s responsible. We will break down the role of a PIC down to its bare roots and build strategies together to strengthen the role, and lead us to our next generation of leaders at the same time.

Using Analytics to Minimize Bias and Lack: Cross Your Data, Not Your Fingers
Humans are wired to seek patterns. Unfortunately, these “patterns” are laden with our judgments, experiences, biases, and expectations such that we struggle to differentiate between real patterns and random events. This session shares real-world examples of problem investigation using cross-sectional data. We will cover the connection between safety data and other organizational data that could be captured to identify the characteristics associated with incidents. The objective is to share ideas and concepts that will help your organization gather better information to identify meaningful trends, minimize bias, and make real improvements in safety.

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president of operations attend this conference in 2014 and learn about SIF exposure potential was our “aha” moment. While measuring and monitoring injury numbers/outcomes is central to all organizations and paramount for safety leaders, today’s reality is that doing just that isn’t nearly enough. Understanding and impacting your organizations SIF exposures is a key to improving your safety system. This session will walk through the recognition of our real SIF exposure potential, the development and integration of a focused strategy, and the tactical actions needed for comprehensive improvements in our overall safety system.

How Not to Shoot Yourself in the Foot (What Safety Leaders Do to Hurt Their Credibility)

Implementations frequently struggle because process leaders have intentionally or unintentionally acted in ways that create problems for themselves. In other words, we sometimes shoot ourselves in the foot! This session includes small-group activities for exploring a variety of actions that are more hurtful than helpful, and it offers discussion and presentation on how to prevent the hurt and how to “fix” the damage that may have been done when individuals lose credibility, diffuse focus, fail to act, etc.

11:00 AM - 12:00 PM

Turnaround/Major Construction Project Safety

Turnarounds and construction projects have unique exposure management challenges. This session will outline some tried and true methods for effectively managing these challenges. Find out how to use the methods that will control and reduce exposure in high-risk, fast-paced, dynamic environments and situations.
I WANT TO IMPROVE MY BEHAVIOR-BASED SAFETY PROCESS

THURSDAY

10:00 AM - 11:00 AM
Behavior Chain Observations

One way to improve observations is to sequence the behaviors exhibited while the employee is being observed. Having the behaviors sequenced allows the observers tremendous opportunity for feedback that permits the person being observed to see their chain of behaviors and where the weakest link in their chain may be. In addition we have also noticed that this type of observation helps to focus the observer much more on what the person is doing, and how they interact in their workplace. This course is primarily for advanced observers and is a great way to grow and challenge established observers to get better. This is a great method to keep observers from pencil whipping observations.

Behavior-Based Safety and Hazard Recognition

This session shows how hazard recognition can be intertwined with BBS to ensure observers have the skills to locate at-risk conditions, and how to use these skills to eliminate risk during situation-centered and behavior observations. Attendees will be able to understand "unacceptable risk," teach observers the importance of a situation-centered observation, and learn how to approach upset conditions and the importance of observing them.

Revitalize Your Mature Process

Is your process stalled and in need of pizzazz? In this session, we will teach you the tools that we used to put life back into our process. By applying these proven strategies, we were able to increase our sustainability by 20% in just one year! This session is designed to give leadership, facilitators, and steering committee members a strategy on how to utilize new BBS tools to keep your process moving forward.

Creating an Observer Strategy Using a Problem Solving and Continuous Improvement Approach

I would like to share my experience with how our process used a problem-solving and continuous-improvement approach to implementing our observer strategy. We used A3 problem-solving tools to identify our problems and then partnered with our consultants to devise countermeasures and build them into our observer and coaching strategies.

Exposure Reduction Scenarios — Using Exposure-Based Scenarios to Manage Exposure

This session demonstrates how, through the use of scenarios, leaders and employees can better discuss how to recognize and respond to exposure changes. We provide a model for how to develop scenarios, share the right questions to ask, and highlight discussion points on how to respond.

11:15 AM - 12:15 PM
Key Elements That Lead to Better Achievement to the Vision and Creating Value for Your Process

In this session, you will participate on a short exercise to remind you of the vision and then discuss the key elements that lead to better achievement of the vision and creating value for your process.

Why Should I Be the Next Facilitator?

Strong process facilitation also means setting the stage for the next leader. Although teams are encouraged to develop a system for effective turnover, most do not do so; these teams are then stumped when turnover occurs. This session discusses how future process leaders can set the stage for personal and process success. Attendees should include steering team members, observers, and facilitators who have a strong desire to grow into the facilitator role.

Getting the Most From Your Observation Strategy

Most workplaces have a variety of tasks and environments that have differing levels of risk. A high-impact BAPP implementation will identify the various risk levels associated with the workplace and use observations to reduce these risks. This session covers the steps to developing an effective observation strategy. With a demonstration of the observation process planning tool, attendees learn how to determine your training, coaching, and observing strategy.

1:30 PM - 2:30 PM
Terry’s Treasure Chest (Blockbuster)

Everyone has a personal “treasure chest” or reasons to stay safe at work or at play. Yet, we often lose sight of these when we are preoccupied with “what we don’t know.” This engaging session uses humor, wisdom, and personal anecdotes, including a family tragedy, to help participants learn to recognize their own motivations with respect to safety and refine their thinking and actions to protect themselves and others.

1:30 PM - 3:00 PM
Exposure-Based Safety™ Technology Part 2 — Using Technology to Guide Your Data Collection

Understanding exposure is easier than ever with the help of DEKRA’s new safety technology platform. Learn how technology can help to better understand exposure and improve the effectiveness of your observation strategy. Build credibility with your supervisors and peers by effectively identifying and removing barriers to safe performance. Come see how technology can be a force multiplier in improving the effectiveness of your observation process.

Propelling Your Safety Processes with Technology

Learn how you can bridge the knowing-doing gap in your safety process. This session will highlight how DEKRA’s new safety technology platform will use data collected from EBS, SafeAlign, and BAPP safety to paint a clear picture of your site’s exposure. Using our advanced analytics, we will show you how to strengthen your observation strategy by focusing observations on the right exposure, location, and time. Track barriers to safe performance and maintain action plans. The future of safety data is now.

2:45 PM - 3:45 PM
Steering Committee Members: Influencing Them to Excel

Do your steering committee members miss too many meetings? Or promise to do something and then fail to deliver? If your committee members are falling short on their obligations, this session offers you strategies to help improve accountability, responsibility, and performance.

3:15 PM - 4:45 PM
Advanced Observation and Feedback

During standard observer training, observers learn basic techniques to capture data that supports barrier removal for exposure reduction. This session goes beyond the basics to cover advanced techniques such as effective discussion and questioning that will significantly improve the quality of the observation and feedback data.

Using Resistance to Change as an Asset

Resistance is a natural, healthy, and productive response to change. Contrary to some beliefs, however, it does not have to be a barrier. This session shows you how to leverage that resistance for good in creating a firm foundation for successful change.

1:30 PM - 3:00 PM
Brian’s Story (Blockbuster)

Motivations are more powerful when they are anchored in the depths of the human heart. This true story of an accident that took the life of Brian Bell, a college student with less than a week left on his junior/senior summer job, will open your eyes to what workplace safety is ultimately about. This was a behavioral accident and could have been prevented by a safety observation. Jeff Bell emphasizes, with a father’s intensity, the value of behavior-based safety.

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BAPP Safety 2018: What’s New and Different!

This session presents the latest updates to BAPP technology. There were numerous changes made in 2018 to make the process, presentations, and materials more effective and interactive for a steering team. We will explore some of the latest thinking in observation performance, such as how to better recognize exposure during the observations. These changes were designed based on feedback from current steering teams and DEKRA Insight internal discussions.

4:00 PM - 5:00 PM
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I WANT TO IMPROVE MY BEHAVIOR-BASED SAFETY PROCESS

FRIDAY

8:30 AM - 9:30 PM
Influencing Others When You’re not the Boss

Do you need to get others to do something but don’t have the authority or title to get it done? This session will explore a few techniques for influencing others even when you are not the boss. The target audience is anyone in a role in which influencing without authority would be valuable, even those with a “title” may benefit by learning key leverage points.

Resistance is Natural: Understanding and Addressing Resistance to Change

This session examines resistance as a natural and normal reaction to change. Attendees diagnose the specific resistance they are experiencing and learn strategies that can be used to move beyond resistance.

Chronic Unease

Do you feel like there are members in your organization that accept certain risks? What is your tolerance level to risk? Hazards are everywhere within any organization and many hazards are easily recognized. However, many employees choose to accept certain risks countless times a year, resulting in thousands of injuries. In order to reduce or even alleviate any acceptance of risk, there must be a level of chronic unease established. Chronic unease is a leadership behavior that, once displayed, will permeate through frontline leaders as the organization responds accordingly. This session teaches methods to build and sustain chronic unease.

Integrating a BBS Observation Strategy into Your HSE Plan for Maintenance Turnarounds and Outages

Companies spend months and sometimes years planning for maintenance turnarounds (TA) and Outages to ensure excellence—on time, under budget, quality craftsmanship, and with zero process safety incidents or impact to the environment. Why don’t companies put the same planning effort into a personal safety plan? Using lessons learned at a petro-chemical site that performs three to five TAs a year, this session will outline the steps to take in defining the problem, developing a strategic process to measure during all phases of the TA, analyzing past data, implementing continuous improvement, and sustaining the desired outcomes for future TAs.

The Facilitator—Leader or Manager? How to Be a Transformational Facilitator Leading Change in the Right Way

This insightful session is tailored to current or future facilitators who understand the activities that need to occur, but who simultaneously face challenges in gaining the support and engagement of others. By applying the best practices and styles of the DEKRA leadership model, the facilitator will better understand his or her role as both a leader and manager as well as the art and science leading while managing.

8:30 AM - 10:00 AM
Communicating the Value of the BAPP System: Strategies Beyond the Dashboard

Whether you are an observer, an employee that is observed, a steering committee member, or a supervisor or director, often the question is: Is this BAPP technology implementation effective? Is it providing us value? How do you communicate the value of the technology? Just showing the dashboard may not be enough. This session explains how you can present more valuable information about the benefits of your process.

How to Make “Real” Improvements to a Mature Process

Sometimes BAPP users will say, “Our safety initiative has unique challenges because we are a mature process.” This session describes what a “mature” process looks like, how a steering committee can accurately determine the true maturity of their process, what barriers may be holding their process back, and how to develop strategies to make real improvements.

9:45 AM - 10:45 AM
Calibration – A Tool for Improving Your Observation Consistency

We use scales and meters to ensure our processes are operating in control, and these instruments must be calibrated regularly to ensure reliability. We don’t always think of safety observation in the same terms, but we should. Observers must be calibrated to ensure the data is accurate and feedback is consistent. In this session, attendees learn a simple approach to calibrating observers that has been used successfully in other implementations.

Increase and Sustain Observation Quality Through Coaching

In need of a coaching strategy that will help improve your observation quality and sustain it? This session will help you identify the quality issues and develop a coaching strategy for your site. This session is designed to give facilitators, steering committee members, and sponsors a template they can use to develop their coaching strategy.

Why Do They Keep Doing That? ABC Analysis Made Easy

For some, ABC analysis does not seem as simple as 1-2-3, but rather intimidating from start to finish. This session demystifies the fundamental concepts, process steps, and language behind this powerful tool for understanding the motivation of individuals to behave the way that they do.

The Business of Being a Steering Committee

A steering team is a lot like a business— with clients and investors who rely on you to deliver desired results. Using group interaction and unique application of principles, this session shows you how to hone your “business” communication strategy into a powerful tool for engaging management and workers.

Using Observer Meetings to Connect Observers to Your Process

Observers are critical to an effective process, but sometimes they may feel as if their observations don’t matter. Observer meetings are a tool that helps build observer engagement in your process and encourages them to be ambassadors throughout your site. This session provides a deeper understanding of the ingredients to successful meetings that both provide natural opportunities for information exchange as well as position observers as champions for change.

10:15 AM - 11:45 AM
Making it Work! Revitalizing a Mature BAPP Implementation

Has your process been around a while? Does it feel like the process is fading or better days have passed it by? This session explores how to rebuild a mature process that has struggled for years. The session helps create a high-level plan that attendees can use as a starting point upon return to their site.

Igniting and Fanning the Flame of Passion in Volunteers: Keeping BAPP Steering Committee Members and Observers Committed

Steering committee members and observers are serving in their roles as volunteers. We volunteer to contribute to causes of which we are passionate. The techniques often used to supervise and manage employees in their production roles do not always support the passion. Some management techniques can even kill the passion. Some management techniques can even kill the passion. Some management techniques can even kill the passion. Some management techniques can even kill the passion. Attend this session to learn how to fan the flames of passion within volunteers, and techniques to avoid.

How to Win Over CAVE People

Every workplace has a group of workers who seems to deflate the drive of those around them. They’re known as CAVE people, (Consistently Against Virtually Everything) and their presence can be toxic to your organization. In this 90-minute session, we will help you identify what—and who—is holding you back from achieving your safety goals. Participants will also learn strategies and techniques to improve their ability to engage and win over even the most resistant and disengaged employees.
I’M NEW TO SAFETY

THURSDAY

11:15 AM - 12:15 PM
Using Leading Indicators on Your Journey to Safety Excellence

What can we know about the safety environment before an incident occurs? In this session, we’ll take a systems view to look at the types of leading indicators that can be identified and the evidence that exists today about the validity of certain leading indicators.

Explore DEKRA’s Point of View on the Misunderstood Term of World-Class Safety

Is a recordable/reportable incident rate of .25 low enough to qualify you to be considered world class in safety? Is having a fatality enough to disqualify you? The answer to both questions could be yes or no, the outcome is not the differentiator for being considered world class. In this session, we will discuss the four pillars of world class in safety and explore and discuss why incident rates are not the deciding factor. Attendees will leave the session with a deeper appreciation of just how difficult it is to reach world class and sustain that designation.

2:45 PM - 3:45 PM
Addressing the SIF Potential At Home

While injury rates continue to decline in our workplaces, the number and rate of unintentional deaths at home are rising at an alarming rate. These events are a solemn reminder that safety shouldn’t end when the work shift does. This session provides fresh insights from DEKRA’s serious-injury-and-fatality trend data and examines what it all means for home safety.

4:00 PM - 5:00 PM
The Aging Workforce: How Does It Increase Exposure

The reality is our workforce is aging. Within the next five to seven years, we will have more individuals over the age of 65 than between the ages of 18-64 in our workplaces. Many of these senior individuals will still be working because they need to, not because they want to. We also know that as we age, we lose some of the vigor, strength, and quick reflexes that we had in our twenties and thirties. We’ll discuss how working with the various generations can be challenging when it comes to differences in values and technological preferences, and working with people’s differing “physical” abilities. Questions addressed will be: How is an aging workforce creating new exposures for your workplace? How is it addressed in teams, crews, or gangs? What best practices help to mitigate this exposure?

FRIYDAY

10:15 AM - 11:45 AM
Rewards and Recognition: What has Worked and What Has Not

This session discusses the respective definitions of rewards and recognition, and provides implementation best practices. Participants review case studies of both effective and ineffective implementation of rewards and recognition programs. Prediction exercises on the outcome of each case and alternative approach development provide practical guidelines for implementation in your own organization.

9:45 AM - 10:45 AM
Challenging the Incident Investigation Paradigm

As safety prevention has evolved, several paradigms have emerged around incident investigation, such as “all incidents must be investigated,” “each incident must be individually investigated,” and “all incidents must get to root cause and use the same investigation methodology.” With the new research findings related to the causal factors of serious injuries and fatalities, it is time to take a serious look at the incident reporting and investigation process. In this session, we talk about the limitations of this current paradigm and the need to shift our thinking around incident investigation.

11:00 AM - 12:00 PM
Using ABC Analysis to Improve Collaboration

Often people who participate in DEKRA’s Foundations workshop are intrigued by ABC analysis but cannot benefit from finding creative ways to purposefully use it. This session provides a refresher of what the Leadership Diagnostic Instrument looks for in “Collaboration,” an overview of ABC analysis, and the practical application of the tool to audience situations.

11:15 AM - 12:15 PM
Unlocking Outstanding Performance Every Day

This session explores the organization’s commitment to assure the right systems, the right staffing, and the right emphasis is in place and that programs and systems are executed in a high-quality manner.

Where to Start Your Journey? Safety Improvement From the Bottom Up and the Top Down

In this session, we explain predictive measurements and supportive leadership behaviors that help develop a culture of commitment versus one of just compliance. We focus on a two-prong approach to changing an organization’s culture. First, we cover the bottom-up approach to culture change: behavior-based safety at the working interface. We then discuss the top-down supporting approach, which deals with leadership’s role in culture change.
**THURSDAY**

### I WANT TO LEARN ABOUT THE ROLE OF THE BRAIN IN SAFETY

#### NEW – 20-MINUTE SPOTLIGHT SESSION

**Don’t Talk, Don’t Text, Just Drive**

What does neuroscience tell us about multitasking? How does the brain handle the driving components of cognitive processing, physical skills, and the social pressures of driving? Be a part of the discussion during this brief spotlight session.

**Cortex Questions for the Brain-Centric Reliability™ Practice**

Connect with our Brain-Centric Reliability consultants in this high energy, fast-paced Q&A forum. This is your opportunity to get answers to your questions.

This session is invite-only.

#### 60-MINUTE SESSION

**Combating Social Brain-Centered Hazards With True Teamwork™ Countermeasures (Blockbuster)**

Too many serious injuries and fatalities result from co-workers agreeing to take shortcuts in procedures or looking the other way when someone takes a risk on the job. This session presents the clear contrasts between the Groupthink Hazard at work and True Teamwork Strategies. Participants will have an opportunity to practice one or two of these techniques, so they can return to work with greater capability to power teamwork in their operations.

#### 90-MINUTE SESSION

**Seeing is Suspect: Hazard Recognition, Situational Awareness, and our Brain-Guided Vision System**

One critical line of defense in both organizational and process safety systems is frontline employees’ ability to detect and respond appropriately to workplace hazards. In fact, effective hazard recognition typically is the first step in a company’s approach to reducing risks and optimizing operational reliability and safety. A significant part of this person-dependent detection/response process involves human vision. But, what if the human vision system itself is a workplace hazard? What if the human brain, in fact, generates hazards that we haven’t addressed in our hazard control systems?

This session will explore four Brain-Centered Hazards™ in detail. The speaker will demonstrate how accurate, consistent, and sustainable hazard recognition and situational awareness can only be achieved by first addressing these Brain-Centered Hazards in our workplaces. In particular, participants will experience the difference between our common way of looking at our work situations and brain-activated noticing. Additionally, participants will learn how cognitive (brain) fatigue diminishes situational awareness and hazard recognition, and simultaneously produces higher risk-taking actions.

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**Leader’s Role in Mitigating Human Error: Exploring the Brain-Centered Hazards™ Matrix**

The inconsistency of human performance is currently jeopardizing operational reliability and both process and organizational safety in many workplaces today. Recent neuroscience research has uncovered brain mechanisms that create human performance errors. Understanding the Brain-Centered Hazards Matrix underlying these errors is crucial for all organizational leaders who want to optimize human performance reliability and organizational safety, including reductions in serious injuries and fatalities and loss-of-control incidents.

This in-depth session draws on content from the highly-acclaimed Brain-Centric Leadership™ seminar to explain these newly discovered workplace hazards, as well as the mitigation strategies necessary to manage associated business risks. Case studies of successful interventions using applied neuroscience and high-performance reliability organization (HighPRO) methodologies will be explored. A proven roadmap to driving high operational reliability will be presented.

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*The Pre-Conference Development seminar is an additional cost to the main conference. See our pricing page for more information.*
Join the leaders shaping the future of safety at work

The Safety in Action Leadership Summit gathers executives from across industry to share safety challenges, network with peers, and develop actionable ideas around key safety issues.

Join us Wednesday, March 14, 2018, to help rewrite your organization’s safety story. Through discussion, hands-on activities, and real-world experience, insight meets experience and understanding inspires action. You and your peers will explore one of today’s most critical safety issues—and emerge with renewed purpose and new ideas. An emphasis on both the strategic and personal aspects of leading safety make the Leadership Summit the only safety event of its kind.

Visit us at www.safetyinaction.com/leadership-summit for more information on the 2018 event.

WHAT’S NEW IN 2018

- Four Cocktail Hour sessions for learning in a relaxed environment. Choose from:
  - Discovering Exposure-Based Safety™ technology
  - Create Operational Reliability with the Brain-Centric Reliability™ system
  - Serious Injury and Fatality Prevention
  - World-Class Safety and the Safety Maturity Matrix

- SafeAlign Pre-Conference Development Seminars (requires additional registration)
  - Monday: Foundations
  - Tuesday: Safety Contacts
  - Wednesday: Job Safety Briefings

- Three-Day Facilitator Skills Workshop starting the Monday before the conference begins (requires additional registration)

- Power-packed 60-minute and extended-learning 90-minute sessions

Your registration for the 2018 Leadership Summit will also include full access to all the Safety in Action conference sessions.
The conference kicks off with the high-energy Safety Showcase. In this dynamic exhibition of approximately 100 booths, displaying safety results and process successes from around the world, you’ll have the opportunity to network with others, share best practices, and be a part of the global safety community present. Meet with veteran facilitators or newcomers, steering team members, management sponsors, and senior leaders at this once-a-year event!

Meet the people who are changing safety as we know it and making injury-free workplaces a reality.

Don’t miss this chance to discover new ideas and make new friends in 2018!

Welcome Reception starts at 4:00 PM with refreshments as you continue to network.

2017 EXHIBITORS

AkzoNobel
BASF
Big Ear Inc.
Big Hugs Photo Booth
BNSF
Boral Material Technologies
Bunge
ComEd Chicago, IL
Cornerstone Chemical
DEKRA Insight
DEKRA North America
DSM Dyneema
E&J Gallo Winery, Ca
Fraunhofer IPA
Huntsman
Intercontinental Terminal Company
ISP/Ashland
Johns Manville
LiquidPower Specialty Products, Inc.
Marathon Michigan Refining Division
National Safety Council
New Jersey American Water
PG&E
Phillips66
SDG&E
Shell Chemical/Geismar, LA
Shell Upstream
SMUD
Sports Therapy
Western Refining Company
Whirlpool
VENUE & ACCOMMODATIONS

The 2018 Safety in Action Conference will be held at the beautiful Hyatt Regency, Orlando. Conveniently situated in the center of International Drive, Hyatt Regency Orlando brings you within minutes of world-famous theme parks while allowing you to escape in upscale accommodations and premium amenities.

Conference Check-in:
Monday, March 12–Friday, March 16

Once in Orlando, you (or your group contact person) can check in at the Conference Registration/Check-In booth at the Hyatt Regency and receive your name badge and conference program.

Address:
Hyatt Regency Orlando
9801 International Drive
Orlando, Florida 32819

Making Reservations:
A dedicated website is now available to book hotel rooms online. Reservations can be made at:
https://aws.passkey.com/e/16438646 or www.safetyinaction.com > Conference Tab > Hotel & Travel

Group rate: $239, good until February 8, 2018.

SAFETY IN ACTION CONFERENCE – MARCH 15 & 16, 2018

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*Registrations for the same site ordered at the same time in a single payment transaction.

THREE 1-DAY SAFEALIGN PRE-CONFERENCE DEVELOPMENT SEMINARS – MARCH 12-14, 2018

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*Register for the series and save 20%.

FACILITATOR SKILLS WORKSHOP [BAPP CLIENTS ONLY] – MARCH 12-14, 2018

$1,950 – attend conference sessions for additional $650*

*Contact us at events.dekrainsight@dekra.com or 800-449-8737 for discounted conference registration
The Safety in Action Conference App is available at the iTunes App Store and Google Play.