WHY SHOULD I ATTEND SAFETY IN ACTION?
A GUIDE

APRIL 7-9, 2016
NASHVILLE, TENNESSEE
Pre-conference Development Seminars
April 6 & 7

Register today at safetyinaction.com

DEKRA Insight represents the collective expertise of our legacy businesses, each an institution in safety.
Safety in Action turns ideas into action for safety improvement. It’s the only event in the world where employees from every level gather to address the top issues affecting safety today. Whether you want to move behavior-based safety to the next level, strengthen serious and fatal injury prevention, advance process safety, develop strategy, or simply understand where safety is headed, Safety in Action is your conference destination.

Engaging breakout sessions and workshops focus on real-world applications of the latest safety thinking. Expert presenters bring a range of disciplines and backgrounds, offering you the most diverse conference experience in the field. The result is dynamic discussion and knowledge that moves safety forward for everyone.

Our steering committee and workplace safety experts have specifically designed curriculum for people at every organizational level. Whether you’re a member of a team, a labor representative, or the CEO of a multinational, we have the right content for you.

**FRONTLINE TEAMS**

Facing the challenge of live exposures every day, frontline teams are where safety really happens. That’s why we need people in the trenches who know how to communicate safety effectively and lead by example. Learn from your peers as they share practical insights into how they actually make work safer. Apply concrete lessons learned in group activities and role-exercises to the work you are doing on site and in the field. Whether you’re new to Safety in Action or an old hat, continually developing your safety muscles is critical to protecting yourself and others from harm.

Here’s what frontline teams get out of Safety in Action 2016:

- Build confidence and competence in your process role
- Know how to keep your safety initiative on track and moving forward
- Get hands-on experience with the latest safety data management technology
- Learn how to capture key stakeholders’ attention and commitment
- Practice feedback that makes a lasting difference
- Hone problem-solving and action-planning techniques
- Raise your team’s observation and reporting capabilities
- Create role diversity for better process functioning

**SUPERVISORS & MANAGERS**

Managing safety in the face of competing priorities, limited budgets, and dispersed workgroups can be a challenge for any leader. The Safety in Action conference provides supervisors and managers with practical insight into making safety improvement a reality. Leaders and experts from a variety of fields share ways to motivate individuals and align practices for long-term success. Workshops and seminars help site leaders develop the skillset to facilitate the right behaviors now and in the future.

Here’s what supervisors and managers get out of Safety in Action 2016:

- Learn ways to collaborate with teams around safety
- Know how to leverage data for concrete results
- Advance interpersonal skills that improve safety and overall performance
- Practice coaching techniques that get the right behaviors out of individuals
- Gain fluency around action-planning techniques that address identified barriers
- Understand what’s needed to improve decision making
- Learn to conduct effective meetings with clear objectives, deliverables, and outcomes

“There is nothing like the Conference for energizing and motivating teams. The ideas, information, and technology has kept our team informed and ready for the coming year.”

“Supervisors and managers are the first line of defense in managing safety issues. If we want to get safety right, we need to equip them and engage them.”
Executive leaders define safety for their organizations. Safety in Action brings together experts and executives from leading organizations to share what they actually do to improve safety. In our Executive Forum, leaders discuss the proven ways they inspire, motivate, and assure that they—and their people—have the tools to mitigate risk, eliminate exposure, and manage the unexpected. Drawing on real-world experience, we demystify senior leadership’s role in mitigating injury and provide a practical approach to leading safety forward.

Here’s what senior leaders get out of Safety in Action 2016:

• Insight from NIOSH Director Dr. John Howard on the changing nature of work and its implications for safety and wellness
• Learn from real-world experience how to improve safety in a global marketplace
• Understand the leader’s role in reducing human error
• Build a network of safety-conscious leaders who can support your improvement efforts
• Access to the world-famous Best Practices Showcase, where you can meet safety leaders from every level

“Making work safer requires the active collaboration of all stakeholders. The basis of cooperation is a shared concern for the people under our care and our commitment to do everything we can to assure their safety. Safety in Action provides attendees with the opportunity to connect with likeminded individuals striving to eliminate risk. Our breakout sessions and workshops expand your knowledge of the latest practices in safety, while networking events introduce you to a global community dedicated to protecting lives in every corner of industry.

Here’s what you get out of Safety in Action 2016:

• Learn to establish meaningful dialogue around safety
• Enhance relationships with management for mutual benefit
• Understand how to evaluate your team’s safety functioning against key indicators
• Build relationships that strengthen your safety efforts and objectives
• Enhance your ability to support successful safety functioning
• Apply proven ways to avoid safety process stagnation and optimize value for employees

“You meet people from all over the world… and you share ideas that will challenge how we think about safety.”

“Fluency in the mechanics of safety and knowledge of specific organizational risks are only the beginning of what the safety professional needs to know. Safety experts also must be able to tie disparate processes together, linking inputs and outputs into a cohesive whole that supports a robust safety system. Safety professionals with a mastery of the latest in safety thinking and technology—and how they are applied to exposure mitigation and organizational culture—position themselves to measurably improve workplace safety and the wellbeing of their co-workers.

Here’s what safety professionals get out of Safety in Action 2016:

• Engage the latest thinking about safety data and technology
• Learn what you need to develop strategic safety communication plans
• Evaluate safety processes and develop action plans for long-term results
• Understand the critical role safety experts play in organization change
• Enhance your partnership with stakeholders across the organization
• Build competence and confidence around leading process teams

“You find out what’s working… and continue to learn more to fine-tune your efforts.”

REGISTER YOUR TEAM TODAY

www.safetyinaction.com
The Safety in Action 2016 Conference App is available at the iTunes App Store and Google Play.