SAFETY IN ACTION 2017

BUILDING THE FUTURE | MARCH 16-17 | CHICAGO, IL

GIVE YOUR TEAM ITS
SAFEST YEAR YET

Register today at **safetyinaction.com/us2017**

DEKRA Insight

DEKRA Insight represents the collective expertise of our member companies, each an institution in safety.

BST Chilworth optimus seventh generation RCI Safety Round the Clock Resources Russell Consulting

THE EVENT FOR TEAMS BUILDING THE WORLD'S SAFEST COMPANIES

Safety in Action is the world's only conference dedicated to the employee teams and leaders who drive safety in the workplace. Join us to be inspired, engaged, and equipped to build safer workplaces and communities.

Be Inspired

Share ideas on issues from behavior-based safety and employee engagement to emerging technology and the future of risk. Inspiring talks will broaden your team's perspective and encourage you to think – and act – bigger.

Learn

Learn how your peers are meeting today's biggest safety challenges and adapting to the changing workplace.

Take Action

Safety in Action empowers you to drive change as you learn from teams like yours how to build dynamic safety processes, break down barriers, and get results.

Connect

Safety in Action isn't just a conference. It's a community of people building the world's safest companies. Exchange ideas and build relationships with like-minded safety leaders from across industry – and rub elbows with the teams making safety history at the interactive Safety Showcase.

AGENDA

MONDAY, MARCH 13

2:00 – 6:00 PM	Conference Check-In

TUESDAY, MARCH 14

6:30 AM - 6:00 PM	Conference Check-In
6:30 - 8:00 AM	Check-In for Pre-Conference Seminars
8:00 AM - 5:00 PM	Pre-Conference Seminars

WEDNESDAY, MARCH 15

6:30 AM - 6:00 PM	Conference Check-In
6:30 - 8:00 AM	Check-In for Pre-Conference Seminars
8:00 AM - 3:00 PM	Pre-Conference Seminars
1:00 - 2:00 PM	New Attendee Orientation
3:00 - 4:00 PM	New Attendee Orientation

THURSDAY, MARCH 16

6:30 - 8:00 AM	Check-In & Breakfast
8:00 - 9:30 AM	Kickoff and Welcome Session
10:00 - 11:00 AM	Session 1
11:00 - 11:30 AM	Break
11:30 AM - 12:30 PM	Session 2
12:30 - 1:30 PM	Lunch
1:30 - 2:00 PM	Break
2:00 - 3:00 PM	Session 3
3:00 - 3:30 PM	Break
3:30 - 6:30 PM	Safety Showcase & Reception

FRIDAY, MARCH 17

7:00 - 8:00 AM	Breakfast
8:00 - 9:00 AM	Session 4
9:00 - 9:30 AM	Break
9:30 - 10:30 AM	Session 5
10:30 - 11:00 AM	Break
11:00 AM - 12:00 PM	Session 6
12:00 - 1:00 PM	Closing Session & Lunch

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PRE-CONFERENCE DEVELOPMENT SEMINARS

Optional Pre-Conference Learning

Dynamic and engaging small-group learning.

- Critical focus areas for breakthrough improvements.
- Interactive learning with seasoned DEKRA Insight safety pros.
- Actionable tools & skills that you can apply today.

Each seminar includes information-packed materials for reference during the seminar, plus continental breakfast and lunch.

Register now at safetyinaction.com/us2017

2-DAY PRE-CONFERENCE SEMINARS - MARCH 14 & 15

Advanced Facilitator Skills

Build competence and confidence in managing your team. Learn the essentials of facilitation, how to plan for the future, and how to keep your process effective for the long term.

BAPP® Essentials for Established Processes

This boot camp for BAPP safety delivers everything you would get in implementation training in powerful, hands-on exercises and group interactions. Learn CBI development, observation skills, problem identification, coaching, ABC Analysis, and more.

BAPP Technology Fundamentals for Steering Committee Members

Get your new steering team members up to speed quickly with this intensive workshop on the theory and applications of BAPP technology.

Interpersonal and Leadership Skills for Supervisors

Strong cultures are made by strong frontline leaders. Discover and practice the leadership and interpersonal skills that supervisors need to build productive, safety-supporting relationships with their teams.

1-DAY PRE-CONFERENCE SEMINARS - MARCH 14

Fundamentals of Process Safety: Preventing Fire and Explosions

Gain a critical foundation in the science and practice of fire and explosion prevention. Learn from the experts about the properties of common materials, how to analyze risk, and get an introduction to the concept of hazard area classification.

>> New Attendees

Take advantage of our new introductory 60-minute session, "Welcome to the Safety In Action Conference: Orientation for New Attendees," an overview of DEKRA Insight with expert advice on how to get the most from the conference and benefit from networking opportunities. **Offered Wednesday, March 15, at 1:00-2:00 and 3:00-4:00 PM**.

1-DAY PRE-CONFERENCE SEMINARS - MARCH 15

Advanced Interaction Skills – Making Feedback More Meaningful and Memorable

Change lives with effective feedback techniques. Learn the science behind effective feedback — and how to work with (not against) the human brain to change behavior.

Applying Problem Solving Tools

Develop fluency with the action-planning skills that will change your process and your life! Learn problem identification, root cause analysis, brainstorming techniques, the art of creating an action plan, and more.

Coaching for World-Class Safety Performance

Magnify your influence on culture by coaching others to be better leaders. Discover the key principles for leadership coaching and how to apply them to real-world situations.

Decision Making and Effective Meetings

Make the most of your time by learning how to conduct effective meetings with clear objectives, deliverables, and outcomes. Practice decision making techniques and types in a safe, supportive environment.

Leadership Behaviors That Shape and Strengthen Your Culture: The Role of the Transformational Leader to Drive Organizational Change

Make continuous improvement a reality. Learn and practice the leadership behaviors that will support genuine culture change.

Leader's Role in Human Error Reduction

Offered to Executive Forum Attendees, 1:00 - 5:00pm.
Brain-centric hazards contribute directly to human errors in the workplace — including serious injuries and fatalities (SIFs) and loss of control incidents. Understand what the neuroscience research tells us, learn important mitigation strategies, and discover a proven roadmap to driving high human performance reliability.

Making Data Meaningful: Principles and Practices for Effective Visual Presentation

Never let your data be boring again! Learn the rock solid presentation techniques that will reveal the critical patterns, actionable trends, and vital signals hidden in your data.

Motivating BAPP Observers

Take the guesswork out of observer motivation. Learn the principles, practices, and strategies for creating an enthusiastic and effective corps of observers.

Process Safety Management: What is it and why do we need it?

Get up to speed on the elements of a sound process safety management (PSM) system. Learn how PSM is different from occupational safety and how this discipline can help you manage exposure in organizations large and small across a variety of industries.

Rincon® Software - Overview

Build fluency with the key features of Rincon software. Learn how to manage, analyze, and report on observation data for better safety decision making and action.

Safety Analytics and Metrics: The Insight Via™ Safety Management System and Mobile Application

Learn the fundamentals of this groundbreaking safety management system and how it can be used within your company for tracking and improving performance.

Sharing the Fun: Steering Committee Roles that Build on Success

Equip everyone on your team to step up — not just the facilitator. Learn what it means to develop genuine role diversity within your team and how to create it.

Strategic Communications: How to Inform, Motivate, and Engage Your Organization in the Safety Process

Make your voice — and your process — heard. Discover the communication tools and techniques that professionals use to promote their message and win hearts and minds.

Classes marked in blue are for licensed BAPP clients only. Sessions and topics are subject to change.

60-MIN SESSIONS BY TRACK

Learning & engagement around the issues that matter

Session 1
10:00-11:00am Thursday

Session 2
11:30am-12:30pm Thursday

Session 3
2:00-3:00pm Thursday

Session 4
8:00-9:00am Friday

Session 5
9:30-10:30am Friday

Session 6
11:00am-12:00pm Friday

For complete session descriptions visit **safetyinaction.com/us2017** or download our Safety In Action app.

BEHAVIOR-BASED SAFETY

Organizations today expect more than ever from their behavior-based safety systems and teams. Learn how to create systems that make a difference now and in the years to come.

Session 1

- Advanced Observation and Feedback
- Bring Us Your Toughest BAPP Questions: An Open Discussion with Larry & Stan
- Developing an Observation Strategy
- Hazard Recognition = 20/20 Vision
- Integrating a BBS Observation Strategy into Your HSE Plan for Maintenance Turnarounds and Outages
- The Barrier Removal Function: Use it or Lose Your Process

Session 2

- Coaching and Calibrating Observers, with LIVE Field Practice
- The Facilitator – Leader or Manager?
- Feedback: Making It a Conversation NOT a Sermon
- Making it Work! Revitalizing a Mature Process
- Observation Strategies for Utility Crews and Single Workers
- Why Should I Be the Next Facilitator?

Session 3

- 20 Years of BAPP Safety: Mistakes You Don't Have to Make
- The Facilitator as Project Implementation Manager: How to Make a Difference in Your BAPP Implementation
- Growing Your Facilitator into the Staff Member They Need to Be
- Influencing Steering Committee Members to Live Up to Their Responsibilities
- Resistance is Natural: Understanding and Addressing Resistance to Change
- Using Observer Meetings to Connect Observers to Your Process

Session 4

- Being a BAPP Management Sponsor: What You Should Know
- The Business of Being a Steering Committee
- Communicating the Value of the BAPP System: Strategies Beyond the Dashboard
- Increase and Sustain Observation Quality through Coaching
- Remedies for Steering Committee Meeting Burnout

Session 5

- "No Name, No Blame": The Real Story
- Observer Coaching Strategy

Session 6

- Calibration – A Tool for Improving Your Observation Consistency
- How to Make "Real" Improvements to a Mature Process
- Increase and Sustain Observation Quality through Coaching

Sessions and topics are subject to change.

60-MIN SESSIONS BY TRACK

BLOCKBUSTER SESSIONS

Get your team fired up with topics and speakers who will inspire, challenge, and motivate you to see – and do – safety differently.

Session 2

- Terry's Treasure Chest

Session 3

- Brian's Story

Session 4

- Your Brain and Your Performance: Key Lessons on Human-Centered Hazards

Session 5

- BAPP 2017: What's New and Different!

BUILDING LEADERSHIP & TALENT

The best safety results are driven by people. Discover how organizations are building the next generation of great safety leaders at every level.

Session 1

- Discipline and Safety: 6 Best Practices to Guide You & Common Myths Busted
- How to Build and Retain Credibility
- Leadership from a Safety Manager's Perspective
- Safety and Lean: Connecting Safety and Operational Improvement

Session 2

- Aplicación de Disciplina en Seguridad: ¿Cómo lo Hace Su Organizatión?
- Can I Learn Transformational Leadership from the Military?
- Common Barriers in Organizational Transformation Efforts
- Defining Behavior: Your Key to Unlocking Outstanding Performance Every Day
- How to Make Job Safety Briefings Interactive
- Influencing Others When You're Not the Boss

Session 3

- Public Speaking: It's More Than The Stand-Up/Speak-Up/Sit-Down Approach

Session 4

- Action Learning: Using Practical Scenarios to Improve Your Safety Leadership
- Aligning Safety Talent with Safety Strategy
- Helping Superintendents Become Effective Safety Coaches
- How Not to Shoot Yourself in the Foot (What Safety Leaders Do to Hurt Their Credibility)
- Moments of Truth: The Five Critical Safety Activities Every Supervisor Must Do Well
- The Shadow of a Leader: Aligning Leadership Across the Organization
- Steering Committee Panel: Developing a Leaders Assessment

Session 5

- Coaching Skills for Supervisors
- El Poder de la Influencia en Liderazgo
- Leading from Within - Awakening Personal Commitment to Safety
- Leading with Safety While in the Midst of Making Companies More Efficient
- Managing Your Personal Brand as a Safety Leader
- Your Personal Safety Vision: Developing It, Communicating It, and Living It

Session 6

- Beyond the Generation Gap
- Leadership Skills that Inspire and Motivate Others
- Safety Leadership Academy
- Safety Leadership: Pilot Studies to Improve Engagement
- SIF Exposure Reduction Strategy & Tactics (Our Way)
- Transformational Leadership: Moving from Theory to Practice

MANAGING EXPOSURES & RISKS

The live workplace is always changing and when rules aren't enough, these sessions help employees detect and respond to real-time changes in risk.

Session 1

- Behavior Change Observation
- Chronic Unease
- Exposure Reduction Scenarios: Another Tool for the Toolbox
- How Your Organization Recognizes and Reacts to Exposure
- Key Concepts in Health and Safety Management Systems: Understanding ISO 45001

Session 2

- Fatigue: A Dangerous Villain
- Kids Safety Squad: The Path to a Zero Injury Workplace
- Problem Solving on the Spot: Combining ABC Analysis with Guidance Feedback
- Spinal Conclusions: The Complete Back Injury Prevention School

Session 3

- Are Your Situation-Centered Observations Working Properly?
- Driver Safety / Driving Rodeos
- Steering Committee Panel: Is Your Company a "Cereal" BAPP Offender?

Session 4

- ABC Analysis Made Easy
- The Aging Workforce: An Overlooked Exposure
- Defining EHS Excellence: Best Practices from Campbell Award Winners
- What is the BAPP System? (For Non-BAPP Users)

Session 5

- Drivers Safety / Driving Rodeos
- How Does Prequalification Help Ensure the Competence of Contractor Firms and Employees?
- Spinal Conclusions: The Complete Back Injury Prevention School
- Workplace Wellbeing: Bridging Safety and Health

Session 6

- How to Transition From OHSAS 18001 to ISO 45001
- Safe Engagement of Contractors: A Management System

Sessions and topics are subject to change.

60-MIN SESSIONS BY TRACK

PROCESS SAFETY EXCELLENCE

Learn the essentials from the experts in process safety – and discover how to strengthen technical fluency within the context of people and systems.

Session 1

- Effective Use of Personal Bias to Prevent Process Safety Incidents

Session 3

- Combustible Dust Safety through Compliance with the Requirements of NFPA 652
- Process Safety Management: What is It and Why Do We Need It?

Session 6

- Preventing Catastrophic Events Through Effective Process Safety Competence and Culture

SAFETY STRATEGY & CHANGE

Injury-free cultures are made, not born. Learn the strategies great organizations are using to change culture and create sustained safety.

Session 1

- Igniting and Fanning the Flame of Passion in Volunteers: Keeping BAPP SC Members and Observers Committed

Session 2

- Common Barriers in Organizational Transformation Efforts

Session 3

- Asegurando el "Cambio" hacia la Excelencia en Seguridad
- Rewards and Recognition: What Has Worked and What Has Not

Session 4

- Using Resistance to Change as an Asset

Session 5

- Rewards and Recognition: What Has Worked and What Has Not

Session 6

- Getting to Zero: Really !?!
- Off the Job Safety
- Safety Improvement Top Down, Bottom Up

Sessions and topics are subject to change.

SAFETY TECHNOLOGY & DATA

Technology is changing how organizations monitor and measure safety. Build your fluency in data analysis principles and applications and sort the insight from the noise.

Session 1

- Safety DNA: An Important Factor in Reducing Exposure in the Workplace

Session 2

- Beautiful Information: Best Practices for Visualizing Data
- Incident Reporting: Using Technology to Track, Trend, and Eliminate Incidents
- Visual Management of Monthly BBS Data

Session 3

- Insight Via Safety Management System and Mobile Applications Overview
- Rincon Software: Reports and Graphs
- Using Analytics to Minimize Bias and Luck: Cross Your Data, Not Your Fingers
- Using the Metrics: How to Assess Safety Using an Integrated Safety Management System

Session 4

- Rincon Cloud Reporting Features

Session 5

- Rincon and Rincon Cloud to Support your Safety Process
- Steering Committee Panel: Contractor Safety
- Using Leading Indicators on your Journey to Safety Excellence

Session 6

- How Technology Trends Can Impact and Strengthen Workplace Safety
- Managing Your Audits with Technology, In the Office and On-the-Go
- Rincon and Rincon Cloud to Support Your Safety Process

SERIOUS INJURIES & FATALITIES

Tackle this critical area of safety with the latest research and methods for reducing high-potential exposures.

Session 1

- The BAPP-SIF Discovery Process: Addressing High-Potential Risks and Exposure
- Climate Around Near-Miss Reporting and Exercising Stop Work Authority: Why This is Critical for SIF Prevention

Session 4

- Desafiando el Paradigma de la Investigación de Accidentes
- Distracted Driving and the Cell Phone Myth
- Implementing a Fatality Prevention Process

Session 5

- Challenging the Incident Investigation Paradigm
- Implementando un Proceso de Prevención de Fatalidades
- New Questions for Leaders on Serious Injury and Fatality Prevention

Session 6

- Addressing SIF Potential at Home
- Preventing Fatalities in the Utilities Industry
- Serious Injury/Fatality (SIF) Prevention Case Study on Motor Vehicle Crashes

60-MIN SESSIONS BY TRACK

TEAM EFFECTIVENESS & ENGAGEMENT

Great teams create great results. Learn from seasoned teams and leaders how to overcome common challenges and build engagement for the long haul.

Session 1

- Effective Meetings

Session 2

- Influencing without Authority: Using Psychology to Impact Safety Commitments
- Teamwork Not Burnout
- There's No Such Thing As Common Sense
- Training at the Point of Danger: Safety Awareness at the Workplace
- Using ABC Analysis to Improve Collaboration

Session 3

- Communication: Creating a Strategy that Works
- How to Make Your Feedback More Meaningful and Memorable
- How to Win Over CAVE people
- Sustainable Results Fostered by Communicating on Purpose
- Teamwork Not Burnout

Session 4

- Building and Maintaining Successful Teams
- Is Your Training Meaningful and Memorable? Tips, Tricks, and Traps
- The Shadow Knows: Creating Flexibility in Your Style

Session 5

- Adults are Not Just Big Kids: Applying Adult Learning Principles to Improve Training Success
- Building and Maintaining Successful Teams
- Handling Conflict Successfully

Session 6

- Icebreakers and Activities for Meeting and Training Effectiveness
- Sustainability: Keeping your BAPP and SafeAlign Change Efforts Alive and Well Beyond the First Year

Sessions and topics are subject to change.

WHAT'S NEW IN 2017

- The exciting interactive Safety Showcase
- More convenient Thursday–Friday experience
- Shortened, power-packed 60-minute sessions
- An additional 6th session to cover more topics
- NEW high-energy closing event to tie it all together

BECOME A SPONSOR

Visit **safetyinaction.com/us2017/become-a-sponsor** to learn more about sponsorship opportunitues.

SAFETY SHOWCASE

Meet the people who are changing safety as we know it. From ground-breaking innovators and experts to the teams making injury-free workplaces a reality, The Safety Showcase and reception is an interactive experience unlike any event you've ever seen.

Join 2,000 Safety in Action attendees for compelling real-life stories, safety challenges, and hands-on exhibits – all against a festive backdrop of food and fun. Don't miss this chance to discover new ideas and make new friends in 2017!

2016 EXHIBITORS

3M Decatur
Advanced Composites
AkzoNobel
BASF
Big Ear Inc
Boral Material Technologies
Bunge
Clearwater Paper
ComEd Chicago, IL
DEKRA Insight
DEKRA Inspection Station
DEKRA North America
Diamond Crystal Brands
E&J Gallo Winery, Ca
Exelon Corporation—Ginna Nuclear Power Plant
Exelon/Calvert Cliffs Nuclear Power Plant
Fall Protection Systems*
HealthPostures*
Humber Refinery England (Phillip 66)
Huntsman
ISP/ Ashland
Johns Manville
Lyondell Basell
Marathon Michigan Refining Division
National Safety Council
New Jersey American Water
PG&E
Phillips 66
RINCON
Safety In Motion*
Shell Chemical
Tenneco Automotive
Thompson Creek Metal
Viavi Solutions
Western Refining Company
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PLANNING

VENUE & ACCOMMODATIONS:

Hyatt Regency Chicago
151 East Wacker Drive
Chicago, Illinois, USA, 60601

Room Rate: $189/night

To make a reservation: Visit safetyinaction.com/us2017 and click on **Reserve Your Room** or call 888-421-1442 by February 10, 2017, to receive your discounted sleeping room rate.

CONFERENCE PRICING:

SAFETY IN ACTION CONFERENCE MARCH 16 & 17	# OF REGISTRATIONS: *Registrations for the same site ordered at the same time in a single payment transaction	EARLY REGISTRATION: Payment received by February 1, 2017	REGULAR REGISTRATION: Payment received after February 1, 2017
	1-9	$855	$945
	10-50	$795	$895
	51+	$745	$845
2-DAY PRE-CONFERENCE DEVELOPMENT SEMINARS - MARCH 14 & 15		$945	$995
1-DAY PRE-CONFERENCE DEVELOPMENT SEMINARS - MARCH 15, 2017		$655	$695
1-DAY RINCON SOFTWARE PRE-CONFERENCE DEVELOPMENT SEMINAR - MARCH 15, 2017		$655	$695
EXECUTIVE FORUM - MARCH 16, 2017		$1,295, includes access to Safety in Action Conference	

Cancellations

Registrations cancelled on or before February 1, 2017, will be fully refunded. Registrations can be cancelled by emailing events: **events.dekrainsight@dekra.com**, by phone at **800-449-8737**, or through your online registration.

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SAFETY IN ACTION® CONFERENCE

The Safety in Action Conference App is available at the iTunes App Store and Google Play.

Phone: (800) 449-8737 or (805) 646-0166
Email: events.dekrainsight@dekra.com

Register today at **safetyinaction.com/us2017**

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