Give your team its safest year yet

Register today at safetyinaction.com/us2017

DEKRA Insight represents the collective expertise of our member companies, each an institution in safety.
THE EVENT FOR TEAMS BUILDING THE WORLD’S SAFEST COMPANIES

Safety in Action is the world’s only conference dedicated to the employee teams and leaders who drive safety in the workplace. Join us to be inspired, engaged, and equipped to build safer workplaces and communities.

Be Inspired
Share ideas on issues from behavior-based safety and employee engagement to emerging technology and the future of risk. Inspiring talks will broaden your team’s perspective and encourage you to think – and act – bigger.

Learn
Learn how your peers are meeting today’s biggest safety challenges and adapting to the changing workplace.

TakeAction
Safety in Action empowers you to drive change as you learn from teams like yours how to build dynamic safety processes, break down barriers, and get results.

Connect
Safety in Action isn’t just a conference. It’s a community of people building the world’s safest companies. Exchange ideas and build relationships with like-minded safety leaders from across industry – and rub elbows with the teams making safety history at the interactive Safety Showcase.

AGENDA

MONDAY, MARCH 13
2:00 – 6:00 PM Conference Check-In

TUESDAY, MARCH 14
6:30 AM - 6:00 PM Conference Check-In
6:30 - 8:00 AM Check-In for Pre-Conference Seminars
8:00 AM - 5:00 PM Pre-Conference Seminars

WEDNESDAY, MARCH 15
6:30 AM - 6:00 PM Conference Check-In
6:30 - 8:00 AM Check-In for Pre-Conference Seminars
1:00 - 2:00 PM New Attendee Orientation
3:00 - 4:00 PM New Attendee Orientation

THURSDAY, MARCH 16
6:30 - 8:00 AM Check-In & Breakfast
8:00 - 9:30 AM Kickoff and Welcome Session
10:00 - 11:00 AM Session 1
11:00 - 11:30 AM Break
11:30 AM - 12:30 PM Session 2
12:30 - 1:30 PM Lunch
1:30 - 2:00 PM Break
2:00 - 3:00 PM Session 3
3:00 - 3:30 PM Break
3:30 - 6:30 PM Safety Showcase & Reception

FRIDAY, MARCH 17
7:00 - 8:00 AM Breakfast
8:00 - 9:00 AM Session 4
9:00 - 9:30 AM Break
9:30 - 10:30 AM Session 5
10:30 - 11:00 AM Break
11:00 AM - 12:00 PM Session 6
12:00 - 1:00 PM Closing Session & Lunch

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plus continental breakfast and lunch.

Each seminar includes information-packed materials for reference during the seminar, plus continental breakfast and lunch.

Dynamic and engaging small-group learning.

• Critical focus areas for breakthrough improvements.
• Interactive learning with seasoned DEKRA Insight safety pros.
• Actionable tools & skills that you can apply today.

Each seminar includes information-packed materials for reference during the seminar, plus continental breakfast and lunch.

Optional Pre-Conference Learning

Dynamic and engaging small-group learning.

• Critical focus areas for breakthrough improvements.
• Interactive learning with seasoned DEKRA Insight safety pros.
• Actionable tools & skills that you can apply today.

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1-DAY PRE-CONFERENCE SEMINARS - MARCH 15

Advanced Interaction Skills – Making Feedback More Meaningful and Memorable
Change lives with effective feedback techniques. Learn the science behind effective feedback — and how to work with (not against) the human brain to change behavior.

Applying Problem Solving Tools
Develop fluency with the action-planning skills that will change your process and your life. Learn problem identification, root cause analysis, brainstorming techniques, the art of creating an action plan, and more.

Coaching for World-Class Safety Performance
Magnify your influence on culture by coaching others to be better leaders. Discover the key principles for leadership coaching and how to apply them to real-world situations.

Decision Making and Effective Meetings
Make the most of your time by learning how to conduct effective meetings with clear objectives, deliverables, and outcomes. Practice decision making techniques and types in a safe, supportive environment.

Leadership Behaviors That Shape and Strengthen Your Culture: The Role of the Transformational Leader to Drive Organizational Change
Make continuous improvement a reality. Learn and practice the leadership behaviors that will support genuine culture change.

Leader’s Role in Human Error Reduction
Offered to Executive Forum Attendees, 1:00 - 5:00pm. Brain-centric hazards contribute directly to human errors in the workplace — including serious injuries and fatalities (SIFs) and loss of control incidents. Understand what the neuroscience research tells us, learn important mitigation strategies, and discover a proven roadmap to driving high human performance reliability.

Making Data Meaningful: Principles and Practices for Effective Visual Presentation
Never let your data be boring again! Learn the rock solid presentation techniques that will reveal the critical patterns, actionable trends, and vital signals hidden in your data.

Motivating BAPP Observers
Take the guesswork out of observer motivation. Learn the principles, practices, and strategies for creating an enthusiastic and effective corps of observers.

Process Safety Management: What is it and why do we need it?
Get up to speed on the elements of a sound process safety management (PSM) system. Learn how PSM is different from occupational safety and how this discipline can help you manage exposure in organizations large and small across a variety of industries.

Rincon® Software - Overview
Build fluency with the key features of Rincon software. Learn how to manage, analyze, and report on observation data for better safety decision making and action.

Safety Analytics and Metrics: The Insight Via™ Safety Management System and Mobile Application
Learn the fundamentals of this groundbreaking safety management system and how it can be used within your company for tracking and improving performance.

Sharing the Fun: Steering Committee Roles that Build on Success
Equip everyone on your team to step up — not just the facilitator. Learn what it means to develop genuine role diversity within your team and how to create it.

Strategic Communications: How to Inform, Motivate, and Engage Your Organization in the Safety Process
Make your voice — and your process — heard. Discover the communication tools and techniques that professionals use to promote their message and win hearts and minds.

Classes marked in blue are for licensed BAPP clients only. Sessions and topics are subject to change.
Organizations today expect more than ever from their behavior-based safety systems and teams. Learn how to create systems that make a difference now and in the years to come.

Session 1
- Advanced Observation and Feedback
- Bring Us Your Toughest BAPP Questions: An Open Discussion with Larry & Stan
- Developing an Observation Strategy
- Hazard Recognition = 20/20 Vision
- Integrating a BBS Observation Strategy into Your HSE Plan for Maintenance Turnarounds and Outages
- The Barrier Removal Function: Use it or Lose Your Process

Session 2
- Coaching and Calibrating Observers, with LIVE Field Practice
- The Facilitator – Leader or Manager?
- Feedback: Making It a Conversation NOT a Sermon
- Making it Work! Revitalizing a Mature Process
- Observation Strategies for Utility Crews and Single Workers
- Why Should I Be the Next Facilitator?

Session 3
- 20 Years of BAPP Safety: Mistakes You Don’t Have to Make
- The Facilitator as Project Implementation Manager: How to Make a Difference in Your BAPP Implementation
- Growing Your Facilitator into the Staff Member They Need to Be
- Influencing Steering Committee Members to Live Up to Their Responsibilities
- Resistance is Natural: Understanding and Addressing Resistance to Change
- Using Observer Meetings to Connect Observers to Your Process

Session 4
- Being a BAPP Management Sponsor: What You Should Know
- The Business of Being a Steering Committee
- Communicating the Value of the BAPP System: Strategies Beyond the Dashboard
- Increase and Sustain Observation Quality through Coaching
- Remedies for Steering Committee Meeting Burnout

Session 5
- “No Name, No Blame”: The Real Story
- Observer Coaching Strategy

Session 6
- Calibration – A Tool for Improving Your Observation Consistency
- How to Make “Real” Improvements to a Mature Process
- Increase and Sustain Observation Quality through Coaching

Sessions and topics are subject to change.
60-MIN SESSIONS BY TRACK

BLOCKBUSTER SESSIONS
Get your team fired up with topics and speakers who will inspire, challenge, and motivate you to see – and do – safety differently.

Session 2
• Terry’s Treasure Chest

Session 3
• Brian’s Story

Session 4
• Your Brain and Your Performance: Key Lessons on Human-Centered Hazards

Session 5
• BAPP 2017: What’s New and Different!

BUILDING LEADERSHIP & TALENT
The best safety results are driven by people. Discover how organizations are building the next generation of great safety leaders at every level.

Session 1
• Discipline and Safety: 6 Best Practices to Guide You & Common Myths Busted
• How to Build and Retain Credibility
• Leadership from a Safety Manager’s Perspective
• Safety and Lean: Connecting Safety and Operational Improvement

Session 2
• Aplicación de Disciplina en Seguridad: ¿Cómo lo Hace Su Organizatión?
• Can I Learn Transformational Leadership from the Military?
• Common Barriers in Organizational Transformation Efforts
• Defining Behavior: Your Key to Unlocking Outstanding Performance Every Day
• How to Make Job Safety Briefings Interactive
• Influencing Others When You’re Not the Boss

Session 3
• Public Speaking: It’s More Than The Stand-Up/Speak-Up/Sit-Down Approach

Session 4
• Action Learning: Using Practical Scenarios to Improve Your Safety Leadership
• Aligning Safety Talent with Safety Strategy
• Helping Superintendents Become Effective Safety Coaches
• How Not to Shoot Yourself in the Foot (What Safety Leaders Do to Hurt Their Credibility)
• Moments of Truth: The Five Critical Safety Activities Every Supervisor Must Do Well
• The Shadow of a Leader: Aligning Leadership Across the Organization
• Steering Committee Panel: Developing a Leaders Assessment

Session 5
• Coaching Skills for Supervisors
• El Poder de la Influencia en Liderazgo
• Leading from Within - Awakening Personal Commitment to Safety
• Leading with Safety While in the Midst of Making Companies More Efficient
• Managing Your Personal Brand as a Safety Leader
• Your Personal Safety Vision: Developing It, Communicating It, and Living It

Session 6
• Beyond the Generation Gap
• Leadership Skills that Inspire and Motivate Others
• Safety Leadership Academy
• Safety Leadership: Pilot Studies to Improve Engagement
• SIF Exposure Reduction Strategy & Tactics (Our Way)
• Transformational Leadership: Moving from Theory to Practice

MANAGING EXPOSURES & RISKS
The live workplace is always changing and when rules aren’t enough, these sessions help employees detect and respond to real-time changes in risk.

Session 1
• Behavior Change Observation
• Chronic Unease
• Exposure Reduction Scenarios: Another Tool for the Toolbox
• How Your Organization Recognizes and Reacts to Exposure
• Key Concepts in Health and Safety Management Systems: Understanding ISO 45001

Session 2
• Fatigue: A Dangerous Villain
• Kids Safety Squad: The Path to a Zero Injury Workplace
• Problem Solving on the Spot: Combining ABC Analysis with Guidance Feedback
• Spinal Conclusions: The Complete Back Injury Prevention School

Session 3
• Are Your Situation-Centered Observations Working Properly?
• Driver Safety / Driving Rodeos
• Steering Committee Panel: Is Your Company a “Cereal” BAPP Offender?

Session 4
• ABC Analysis Made Easy
• The Aging Workforce: An Overlooked Exposure
• Defining EHS Excellence: Best Practices from Campbell Award Winners
• What is the BAPP System? (For Non-BAPP Users)

Session 5
• Drivers Safety / Driving Rodeos
• How Does Prequalification Help Ensure the Competence of Contractor Firms and Employees?
• Spinal Conclusions: The Complete Back Injury Prevention School
• Workplace Wellbeing: Bridging Safety and Health

Session 6
• How to Transition From OHSAS 18001 to ISO 45001
• Safe Engagement of Contractors: A Management System

Sessions and topics are subject to change.
60-MIN SESSIONS BY TRACK

**PROCESS SAFETY EXCELLENCE**

Learn the essentials from the experts in process safety – and discover how to strengthen technical fluency within the context of people and systems.

**Session 1**
- Effective Use of Personal Bias to Prevent Process Safety Incidents

**Session 6**
- Preventing Catastrophic Events Through Effective Process Safety Competence and Culture

**SAFETY STRATEGY & CHANGE**

Injury-free cultures are made, not born. Learn the strategies great organizations are using to change culture and create sustained safety.

**Session 1**
- Igniting and Fanning the Flame of Passion in Volunteers: Keeping BAPP SC Members and Observers Committed

**Session 2**
- Common Barriers in Organizational Transformation Efforts

**Session 3**
- Asegurando el “Cambio” hacia la Excelencia en Seguridad
- Rewards and Recognition: What Has Worked and What Has Not

**Session 4**
- Using Resistance to Change as an Asset

**Session 5**
- Rewards and Recognition: What Has Worked and What Has Not

**Session 6**
- Getting to Zero: Really?!?
- Off the Job Safety
- Safety Improvement Top Down, Bottom Up

**SAFETY TECHNOLOGY & DATA**

Technology is changing how organizations monitor and measure safety. Build your fluency in data analysis principles and applications and sort the insight from the noise.

**Session 1**
- Safety DNA: An Important Factor in Reducing Exposure in the Workplace

**Session 2**
- Beautiful Information: Best Practices for Visualizing Data
- Incident Reporting: Using Technology to Track, Trend, and Eliminate Incidents
- Visual Management of Monthly BBS Data

**Session 3**
- Insight Via Safety Management System and Mobile Applications Overview
- Rincon Software: Reports and Graphs
- Using Analytics to Minimize Bias and Luck: Cross Your Data, Not Your Fingers
- Using the Metrics: How to Assess Safety Using an Integrated Safety Management System

**Session 4**
- Rincon Cloud Reporting Features

**Session 5**
- Rincon and Rincon Cloud to Support your Safety Process
- Steering Committee Panel: Contractor Safety
- Using Leading Indicators on your Journey to Safety Excellence

**Session 6**
- How Technology Trends Can Impact and Strengthen Workplace Safety
- Managing Your Audits with Technology, In the Office and On-the-Go
- Rincon and Rincon Cloud to Support Your Safety Process

**SERIOUS INJURIES & FATALITIES**

Tackle this critical area of safety with the latest research and methods for reducing high-potential exposures.

**Session 1**
- The BAPP-SIF Discovery Process: Addressing High-Potential Risks and Exposure
- Climate Around Near-Miss Reporting and Exercising Stop Work Authority: Why This is Critical for SIF Prevention

**Session 4**
- Desafiando el Paradigma de la Investigación de Accidentes
- Distracted Driving and the Cell Phone Myth
- Implementing a Fatality Prevention Process

**Session 5**
- Challenging the Incident Investigation Paradigm
- Implementando un Proceso de Prevención de Fatalidades
- New Questions for Leaders on Serious Injury and Fatality Prevention

**Session 6**
- Addressing SIF Potential at Home
- Preventing Fatalities in the Utilities Industry
- Serious Injury/Fatality (SIF) Prevention Case Study on Motor Vehicle Crashes

Sessions and topics are subject to change.
60-MIN SESSIONS BY TRACK

TEAM EFFECTIVENESS & ENGAGEMENT

Great teams create great results. Learn from seasoned teams and leaders how to overcome common challenges and build engagement for the long haul.

Session 1
• Effective Meetings

Session 2
• Influencing without Authority: Using Psychology to Impact Safety Commitments
• Teamwork Not Burnout
• There’s No Such Thing As Common Sense
• Training at the Point of Danger: Safety Awareness at the Workplace
• Using ABC Analysis to Improve Collaboration

Session 3
• Communication: Creating a Strategy that Works
• How to Make Your Feedback More Meaningful and Memorable
• How to Win Over CAVE people
• Sustainable Results Fostered by Communicating on Purpose
• Teamwork Not Burnout

Session 4
• Building and Maintaining Successful Teams
• Is Your Training Meaningful and Memorable? Tips, Tricks, and Traps
• The Shadow Knows: Creating Flexibility in Your Style

Session 5
• Adults are Not Just Big Kids: Applying Adult Learning Principles to Improve Training Success
• Building and Maintaining Successful Teams
• Handling Conflict Successfully

Session 6
• Icebreakers and Activities for Meeting and Training Effectiveness
• Sustainability: Keeping your BAPP and SafeAlign Change Efforts Alive and Well Beyond the First Year

WHAT’S NEW IN 2017
• The exciting interactive Safety Showcase
• More convenient Thursday–Friday experience
• Shortened, power-packed 60-minute sessions
• An additional 6th session to cover more topics
• NEW high-energy closing event to tie it all together

BECOME A SPONSOR
Visit safetyinaction.com/us2017/become-a-sponsor to learn more about sponsorship opportunities.
SAFETY SHOWCASE

Meet the people who are changing safety as we know it. From ground-breaking innovators and experts to the teams making injury-free workplaces a reality, The Safety Showcase and reception is an interactive experience unlike any event you’ve ever seen.

Join 2,000 Safety in Action attendees for compelling real-life stories, safety challenges, and hands-on exhibits – all against a festive backdrop of food and fun. Don’t miss this chance to discover new ideas and make new friends in 2017!

2016 EXHIBITORS

3M Decatur
Advanced Composites
AkzoNobel
BASF
Big Ear Inc
Boral Material Technologies
Bunge
Clearwater Paper
ComEd Chicago, IL
DEKRA Insight
DEKRA Inspection Station
DEKRA North America

Diamond Crystal Brands
E&J Gallo Winery, Ca
Exelon Corporation—Ginna Nuclear Power Plant
Exelon/Calvert Cliffs Nuclear Power Plant
Fall Protection Systems*
HealthPostures*
Humber Refinery England [Phillip 66]
Huntsman
ISP/ Ashland
Johns Manville
Lyondell Basell
Marathon Michigan Refining Division

National Safety Council
New Jersey American Water
PG&E
Phillips 66
RINCON
Safety In Motion*
Shell Chemical
Tenneco Automotive
Thompson Creek Metal
Viavi Solutions
Western Refining Company

* 2016 Conference Sponsors

PLANNING

Cancellations
Registrations cancelled on or before February 1, 2017, will be fully refunded. Registrations can be cancelled by emailing events: events.dekrainsight@dekra.com, by phone at 800-449-8737, or through your online registration.

VENUE & ACCOMMODATIONS

Hyatt Regency Chicago
151 East Wacker Drive
Chicago, Illinois, USA, 60601

Room Rate: $189/night

To make a reservation: Visit safetyinaction.com/us2017 and click on Reserve Your Room or call 888-421-1442 by February 10, 2017, to receive your discounted sleeping room rate.

CONFERENCE PRICING:

SAFETY IN ACTION CONFERENCE MARCH 16 & 17

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2-DAY PRE-CONFERENCE DEVELOPMENT SEMINARS - MARCH 14 & 15

1-DAY PRE-CONFERENCE DEVELOPMENT SEMINARS - MARCH 15, 2017

1-DAY RINCON SOFTWARE PRE-CONFERENCE DEVELOPMENT SEMINAR - MARCH 15, 2017

EXECUTIVE FORUM - MARCH 16, 2017

$1,295, includes access to Safety in Action Conference
DEKRA Insight
1000 Town Center Drive, Suite 600
Oxnard, CA 93036

Phone: (800) 449-8737 or (805) 646-0166
Email: events.dekrainsight@dekra.com

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The Safety in Action Conference App is available at the iTunes App Store and Google Play.

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